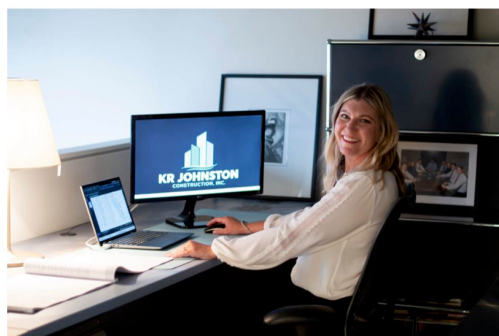


This is the first of our newsletters and we are so excited to share with you valued information about the KR Johnston Construction team. For our first newsletter, let's dive into one of the most asked questions!

Why did I start KR Johnston Construction?



One question I am often asked is “Have you always known you wanted to be an entrepreneur?” The simple answer is “no” however the answer really isn’t that simple. While I have unknowingly been on this path for growth over the last 20+ years of my construction career, it wasn’t a goal I was striving to achieve. I always knew I was capable of the hard work and dedication, but I settled into the comfort zone that many of us fall into. I had my daily routine I was accustomed to.

As I was approaching turning 40, I realized that the last 20 years of my life flew by in an instant. I considered how quickly the next 20 years would pass. Do I really want to be doing the same thing, day after day, in another 20 years? It was a moment of realization. At that exact moment, I realized if I truly wanted change then I needed to put in the work. I created a plan and set a timeline (that's the Project Manager in me!) At first creating this plan seemed overwhelming and slightly scary, diving into the unknown! For the first time in 20 years, I no longer felt comfortable. As I checked off the tasks on my plan and was closer to making the leap, I became eager and excited for this journey. As I proudly reviewed the completed checklist of all that was already accomplished, it dawned on me this wasn't unknown territory, this IS what I know and what I know well! I know how to foster exceptional relationships with clients, employees, and vendors. I know how to provide unparalleled customer service, driven by integrity, teamwork, and communication. I know how to make costs and schedule decisions like your true partner...to deliver the project on budget and on time. I know how to deliver excellence in every project.

I've been developing my skills over the last 20 years to make this next step. This unknowingly was always destined to be my path, and I had been preparing for it all along. So while I may not have always "known" that I have wanted to be an entrepreneur, this is where my developmental journey was leading me to, it just took a moment of reflection to revisit my life goals.

This past year has been an exciting journey that many of you have been a part of, and this is only the beginning. We look forward to growing with you, partnering with you, and being a part of your trusted team!

[Company Page](#)

Our Team is Growing!

Stay tuned for our next newsletter to hear about the exciting additions to the KR Johnston Construction Team!



KR Johnston Construction Partnering with Non-Profit



Our owner, Kara Johnston, serves on the board for Bethel Island Children's Support (BICS). BICS was founded by Kara's mom, Kathy Stein, and received its 501(c)(3) nonprofit status on April 15, 2015. BICS supports children in the underserved far East Contra Costa County (Bethel Island) community with education and tools that will enrich their lives and promote positive self-esteem. As a grass-roots, all-volunteer organization, BICS has no paid staff. 100% of all proceeds benefit the children, and all donations are tax deductible.

BICS is currently collecting backpacks and school supplies for the upcoming school year (year round school starts July 28.) If you or your company is interested in helping support children in need, we can offer a 501(c)(3) tax deductible donation receipt for donations. Please reach out to Kara directly at kjohnston@krjco.co for more information.

Until Next Time...

We're so grateful to have you with us and are excited for what's ahead. There's so much more to come: new team members, improvements, and ways to make your experience even better. Here's to more growth, creativity, and success!



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